

# "HOW TO"

## VIDEO

FOR THIS PROJECT YOU WILL CREATE A 1 - 3 MINUTE VIDEO SHOWING THE CLASS HOW TO USE A PRODUCT OR PERFORM A SKILL. THE PROJECT WILL BE DONE IN GROUPS OF 4-6 AND IS WORTH 100 POINTS. THIS VIDEO WILL BE WEDNESDAY, FEBRUARY 19<sup>TH</sup>!

### VIDEO CRITERIA:

- THE VIDEO MUST BREAK DOWN HOW TO USE THE PRODUCT OR PERFORM THE SKILL IN SUCCESSIVE STEPS.
- THE STEPS MUST BE CLEAR AND EASY TO UNDERSTAND.
- THE VIDEO MUST HAVE A TITLE SCREEN PRECEDING THE VIDEO. (5 SECONDS MAXIMUM) THIS WILL COUNT AS PART OF THE 30 SECOND - 3 MINUTE REQUIREMENT.

### GRADING...

- TITLE SCREEN (5 POINTS)
- IS THE DEMONSTRATION BROKEN DOWN INTO SUCCESSIVE AND EASY TO UNDERSTAND STEPS? (15 POINTS)
- BRIEF TEXT INSTRUCTIONS FOR EACH STEP (I.E. "STEP 1: TURN COMPUTER "ON". STEP 2: OPEN UP "FINDER" WINDOW.") (15 POINTS)
- VISUAL DEMONSTRATION OF EACH STEP (INCLUDING "RECAP" DEMONSTRATION (15 POINTS)
- EDITING TECHNIQUE (GOOD "MATCHING THE ACTION", GOOD USE OF SOUND EFFECTS, ETC.) (10 POINTS)
- QUALITY
  - AUDIO (DOESN'T NEED TO BE CLEAR, BUT NEEDS TO BE AUDIBLE) (10 POINTS)
  - VIDEO (IS IT FOCUSED? ARE YOUR SHOTS WELL-FRAMED?) (10 POINTS)
- PARTICIPATION/EFFORT (20 POINTS)

### TIME REQUIREMENT:

\*1 - 3 MINUTE TIME LIMIT:

EVERY SECOND YOU ARE OVER OR UNDER, YOU WILL LOSE 1 POINT UP TO A TOTAL OF 10 POINTS.

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